SRO MOTORSPORTS GROUP AMERICA

2027 SRO America Credentialed Media Rules and Regulations

- All photographers and videographers applying for 2027 SRO America media credentials must be performing contracted work on behalf of a registered team, driver, or an established media outlet/publication. Applicants may be required to submit a statement of work, letter of assignment, or contract upon request to verify professional engagement.
- All media credential applications must be submitted via the Press Accreditation Form. Applicants will be notified of the status of their applications from eliane.gilain@ext.sro-motorsports.com and/or logan.fung@ext.sro-motorsports.com . SRO America has the right to refuse applicants that do not follow the official channels or the proper media credential procedures.
- Approved single-event and annual credentialed photographers and videographers will be issued one (1) credential/vest. Requests for additional credentials or vests will be reviewed on a case-by-case basis and are granted solely at the discretion of SRO America.
- All approved credentialed media must visit the registration office at each individual venue for parking and on-site access for the event.
- For photographers and videographers, attendance at a mandatory pre-event photo meeting is required in order to receive a media vest. Meeting details and venue-specific instructions will be provided by SRO America in advance of each event.
- Over-the-wall (blue) vests are provided in limited quantities and reserved exclusively for photographers and videographers with clientele participating in GT World Challenge America powered by AWS sessions requiring refueling. Helmets and firesuits must be worn, no exceptions. Requesting an over-the-wall vest does not guarantee it will be issued.
- SRO America has the right to approve a media credential request without granting approval for a media vest. Applications are handled on an individual basis and media vest approval is not guaranteed upon receiving a credential.
- Failure to comply with these requirements may result in revocation or confiscation of credentials, at the discretion of SRO America and/or the hosting venue.
- Credentials are non-transferable and may only be used by the approved individual. Sharing or misuse of credentials will result in immediate revocation. Credentials and media vests must be worn and visible whenever operating in restricted areas.
- Credentialed media must comply with all SRO America, series, and venue safety regulations, including restricted areas, hot pit procedures, and marshal instructions at all times.
- Images and video captured under media credentials may only be used for editorial, promotional, or team-related purposes. Commercial or resale use requires prior written approval from SRO America.